

Lucerne University of Applied Sciences and Arts, Switzerland

Interdisciplinary Architectural Research Conference

Factsheet (April 24th 2012):

Conference: **JUST ARCHITECTURE?**

CALL FOR EXPLORATIVE RESEARCH PROJECTS: Architecture as explorative research process and appropriate alternative modes of competition

Deadline for uploading video-clip-abstracts (maximum 3 minutes): June 15th 2012.

Venue 1: Lucerne, *sic! Raum für Kunst*, August 23rd and 24th 2012

Venue 2: Basel, *S_AM Swiss Architecture Museum*, from October 18th to 20th 2012

Web-Platform: www.justarchitecture.ch

Contact: info@justarchitecture.ch

The conference-language is English.

Organized by: Lucerne University of Applied Sciences and Arts (LUASA) within the framework of the Interdisciplinary Focus Creative Living Lab (IS CreaLab)

Concept by: Ronny Hardliz, Schools of Art and Design, LUASA, Alberto Alessi, Schools of Engineering and Architecture, LUASA, and Jacqueline Holzer, Schools of Business, LUASA.

Text Video-Call:

Just Architecture? is a conference organized by Lucerne University of Applied Sciences and Arts.

How can we understand the design and the experience of architecture as explorative and creative research processes? And, in relation to that: What could alternative modes of architectural competitions be?

Please upload video-abstracts of maximum 3 minutes regarding architecture as explorative research process and related modes of competition on our website until June 15th 2012 the latest. The conference is open to all practitioners and researchers from all disciplines, but we expect your contributions to be themselves outlined as research processes.

The frame of the conference is the architectural competition. Related to a dynamic and holistic understanding of architecture as social, mental and physical space, and to the creation of architecture as open research process rather than fixed object-solution we ask what alternative modes of competition might facilitate such process-based approaches.

Today competitions rather channel the architect to apply design strategies focusing on architecture's appearance as a fixed image and consequently produce highly visible but somehow untouchable objects. As a reaction to that and because we are eager to know more about the architecture as a medium of creative living, we seek a process-based architecture that is not a linear process led by architects only, but one in which the communication between the different stakeholders involved, evokes and constructs new emergent realities.

The conference and the call being itself a kind of competition, we have decided to stress the conference as a research tool for our research question. We want to experiment with an alternative mode of call as a model for alternative modes of architectural competition. We are interested in what practices you intend to explore and develop your own personal premises and questions with, in order to arrive at new insights.

We provide an open web-platform where you can upload your video-clip-abstract of maximum 3 minutes. Your clip-abstract will be visible to other practitioners and researchers from the start and mutual contact is possible at any time. We hope that keeping your project as close as possible to you as a person is a first step to produce a space out of which a dialogic research dynamic can emerge.

On August 23rd and 24th we offer a mock-up conference at *sic! Raum für Kunst* in Lucerne as a place of exchange and elaboration of common proposals for the final conference at the *S_AM Swiss Architecture Museum* in Basel from 18th to 20th October. At the first venue we intend to have a large-scale architectural model of the second venue on which the common proposals shall be developed.

We are looking forward to seeing your proposal on video until June 15th 2012.